

Israth Ismail is a one of the leading Internet and e-Commerce Consultant renowned in Sri Lanka as well in the international arena. Israth is from Kalmunai, Sainthamaruthu, the Eastern part of Sri Lanka and pursued his studies at Kalmunai Zahira College, Colombo Hindu College. Being a sought after Consultant, Israth has received the honour to participate in an hour live interview hosted by Saudi Arabia National Radio (English) Services on 19th March 2013. The interview will be aired at 8.30 am to 9.30 am Saudi Arabia time. Sri Lankans living in Saudi Arabia can listen to his interview through FM 97.0 and live online. It is notable that his interviews have been already broadcasted in several national Television channels and Radio channels in the United Kingdom and Sri Lanka.

During his interview he is expecting to discuss about the future of Internet and e-Commerce in Kingdom of Saudi Arabia. Moreover he will also cover the related areas such as the current trends and the challenges, the latest techniques in practice, the legal and governmental supports required to enhance these fields and the trends prevailing in the Kingdom of Saudi Arabia and Middle East in terms of Internet and e-Commerce.

He is also privileged by the endorsement he has received from the Head of Petroleum and Minerals Technology, King Fahd University, Dr. Adel Fahd and Chamber of Commerce, Riyadh. It is believed that this is the first opportunity that a Sri Lankan youngster has received such a honuor in Kingdom of Saudi Arabia.

given an opportunity to participate on a "Live Interview" with the National Radio (Also known as Riyadh Radio) (FM 97.0) of Saudi Arabia (English) on the 19th of March 2013 at 8.30AM - 9.30AM. I will be discussing the latest trends on e-commerce and m-commerce, new developments, challenges, social media and the growth opportunities in Saudi Arabia.